



# ST. MIRREN FOOTBALL CLUB

COMMERCIAL DIRECTORY 2014-15



**carbrini@JD**

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Braehead

# WELCOME TO ST. MIRREN PARK



**At St. Mirren Football Club we pride ourselves on providing great service, whatever the occasion we host for you. Whether you are in business and entertaining a table of important clients or enjoying a day out with a group of friends or family, St. Mirren Park is a must-do venue.**

We welcome our supporters, together with visiting fans in equal measure. Our policy is to approach the day in good humour, ensuring that, no matter the outcome of the match all our patrons enjoy their day. Everyone receives personal attention. Everyone feels involved in the proceedings and everyone departs feeling that they have been part of the St. Mirren match day experience - that's guaranteed!

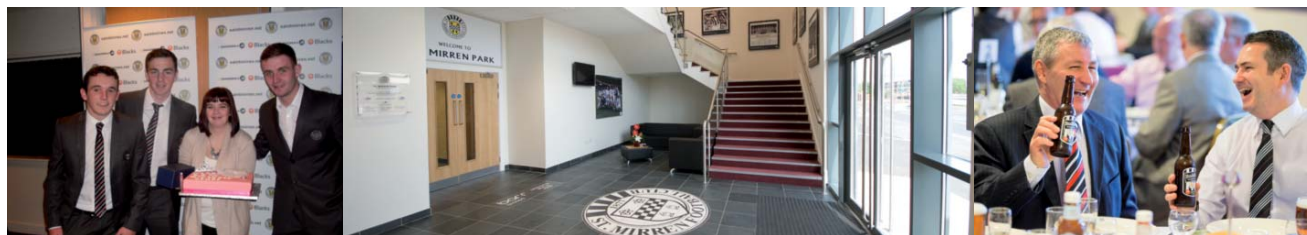
We at St. Mirren are a family orientated and community based club. We know the importance of looking after our guests many of whom become regular visitors and part of the St. Mirren family.

We also have various sponsorship and advertising packages available, which I can tailor to suit your needs and budget.

I look forward to welcoming you to St. Mirren Park.

Campbell Kennedy  
*Commercial Manager*

**Direct:** 0141 840 1337 **Mobile:** 07768 816078 **Email:** [commercial@saintmirren.net](mailto:commercial@saintmirren.net)



ALL PACKAGES AT ST. MIRREN PARK OFFER OUTSTANDING VALUE. WHETHER FOR BUSINESS GUESTS OR PERSONAL CELEBRATION. WE OFFER POSSIBLY THE BEST VALUE HOSPITALITY PACKAGES IN THE SCOTTISH PREMIER LEAGUE.

## HOSPITALITY SUITE

Available for groups of two upwards (at shared tables) our Corporate Dining is an ideal way to reward staff, entertain clients or perhaps celebrate a special family occasion. A convivial atmosphere is assured, great food is a certainty.

Guests will enjoy the following:

- Private car parking facility.
- Enter through the exclusive Hospitality Suite entrance.
- Glass of Champagne on arrival. (Inclusive Drinks Package)
- Hostess table service.
- Grade A & B Four Course meal complemented by fine wines.
- Grade C Three Course meal complemented by fine wines.
- Four or three course meal complemented by fine wines.
- Accreditation in the match day magazine.
- Exclusive Match day competitions.
- Match day magazine & corporate team sheets.
- Executive seating in Main Stand.
- Half-time hot & cold snacks served with tea or coffee.
- Post Match presentations by the Match Sponsors Man of the Match.
- Inclusive drinks package both pre & post match (Inclusive Drinks Package)
- After Dinner Speaker Grade A and B - Speaker / Comedian

## The Hospitality Suite Packages

Seasonal Hospitality Package (Includes all home League, Scottish Cup and CIS CupTies)	£2,000 + VAT
Ten Match Package (2A, 3B, 5C)	£1,000 + VAT
Six Match Package (1A, 2B, 3C)	£645 + VAT
Three Match Package (1A, 1B, 1C)	£350 + VAT

### Individual Match Prices

	Inclusive Drinks	Cash Bar
<b>Category "A"</b> Celtic	£150 + VAT	N/A
<b>Category "B"</b> Motherwell and Aberdeen	£115 + VAT	£95 + VAT
<b>Category "C"</b> All other clubs	£95 + VAT	£75 + VAT

All prices are per person and are subject to VAT



## PRINCIPAL MATCH SPONSOR A SPONSORSHIP PACKAGE FOR TWELVE GUESTS

As principal Match Sponsor, your guests will enjoy a superb day at St.Mirren Park, while your business benefits from maximum brand promotion throughout every channel of the Clubs matchday media.

Our supporters awareness levels of our Principal Match Sponsors and their areas of business expertise is high. As such this hospitality package provides an ideal platform for promotion of your company's products and services. Your party of twelve will enjoy a Champagne reception in the Boardroom then proceed to enjoy their meal at the Match Sponsors table.

### Hospitality

- Private car parking
- Enter through the exclusive Hospitality Suite entrance.
- Champagne reception in the Boardroom on arrival
- Optional tour of the dressing room.
- Hostess table service
- Four or three course meal complemented by fine wines.
- Inclusive drinks package pre & post match
- Match magazine and corporate team sheets
- Exclusive corporate competitions
- Executive Match Sponsors seating in Main Stand
- Half-time hot and cold snacks accompanied by tea & coffee
- Exclusive Match Sponsors corporate gift for each guest
- Select and present the Man of the Match Award
- Presentation to the Sponsor from St.Mirren Football Club by the Man of the Match.



### Branding/Benefits

- Logo on cover of match magazine
- Full Page advert in match magazine
- Opportunity to put promotional material on each table.
- Opportunity to Select a Match Mascot
- Accreditation on the Marketing Page of the match magazine
- Accreditation on the Corporate Team Sheet
- Accreditation on the Corporate Menu
- Sponsorship acknowledgement over Stadium Public Address System.
- Pictures of presentations will be published on the club web site [www.saintmirren.net](http://www.saintmirren.net)
- Pictures of presentations will be published in next home match magazine.
- NEW for 2014-15 Sponsors Company name acknowledged on new Jumbo Screen



Category "A" Celtic	£2,250 + VAT
Category "B" Motherwell and Aberdeen	£1,800 + VAT
Category "C" All other clubs	£1,600 + VAT

For more information please contact St. Mirren Commercial on **0141 840 1337** or Email [commercial@saintmirren.net](mailto:commercial@saintmirren.net)



## MATCH DAY TEAM SPONSOR

### A SPONSORSHIP PACKAGE FOR TEN GUESTS

Our new match day team sponsorship package places your company at the heart of the action and offers fantastic opportunities to promote your brand.

### Hospitality

- Private car parking
- Enter through the exclusive Hospitality Suite entrance.
- Champagne on arrival
- Hostess table service
- Four or three course meal complemented by fine wines.
- Inclusive drinks package pre & post match
- Match magazine and corporate team sheets
- Exclusive corporate competitions
- Executive seating in Main Stand
- Half-time hot and cold snacks accompanied by tea & coffee
- Corporate gift for each guest
- Presentation of a squad signed shirt to the Sponsor by the Man of the Match.

### Branding

- Logo on cover of match magazine
- Half Page advert in match magazine
- Accreditation on the Marketing Page of the match magazine
- Accreditation on the Corporate Team Sheet
- Accreditation on the Corporate Menu
- Sponsorship acknowledgement over Stadium Public Address System.
- Pictures of presentations will be published on the club web site [www.saintmirren.net](http://www.saintmirren.net)
- Pictures of presentations will be published in next home match magazine.
- NEW for 2014-15 Sponsors Company name acknowledged on new Jumbo Screen

**Grade A:** Celtic £1,800 + VAT

**Grade B:** Motherwell and Aberdeen £1,500 + VAT

**Grade C:** All other clubs £1,300 + VAT





## MITRE MATCH BALL SPONSOR

A SPONSORSHIP PACKAGE FOR EIGHT GUESTS

Match ball Sponsorship at St.Mirren Park creates an outstanding opportunity for companies to promote their brand or specific products and services to a receptive audience.

### Hospitality

- Private car parking
- Enter through the exclusive Hospitality Suite entrance.
- Champagne on arrival
- Hostess table service
- Four or three course meal complemented by fine wines.
- Inclusive drinks package pre & post match
- Match magazine and corporate team sheets
- Exclusive corporate competitions
- Executive seating in Main Stand
- Half-time hot and cold snacks accompanied by tea & coffee
- Corporate gift for each guest
- Post match presentation of a signed ball in presentation case by the Man of the Match.



### Branding

- Logo on cover of match magazine
- Half Page advert in match magazine
- Accreditation on the Marketing Page of the match magazine
- Accreditation on the Corporate Team Sheet
- Accreditation on the Corporate Menu
- Sponsorship acknowledgement over Stadium Public Address System.
- Pictures of presentations will be published on the club web site [www.saintmirren.net](http://www.saintmirren.net)
- Pictures of presentations will be published in next home match magazine.
- NEW for 2014-15 Sponsors Company name acknowledged on new Jumbo Screen

<b>Grade A:</b> Celtic	£1,500 + VAT
<b>Grade B:</b> Motherwell and Aberdeen	£1,200 + VAT
<b>Grade C:</b> All other clubs	£1,100 + VAT



## THE CAPTAINS TABLE SPONSOR

### A SPONSORSHIP PACKAGE FOR EIGHT GUESTS

The package includes a former St.Mirren captain hosting your table giving you tales from the dressing room. This Sponsorship offers fantastic opportunities to promote your brand and entertain clients.

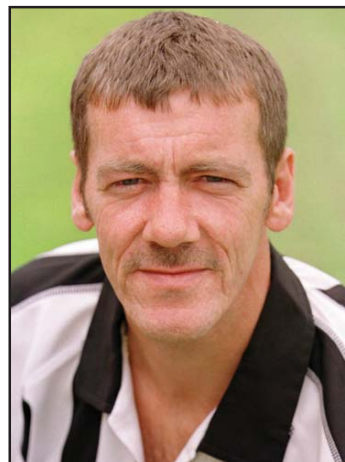
#### Hospitality

- Private car parking
- Enter through the exclusive Hospitality Suite entrance
- Champagne on arrival
- Hostess table service
- Three or Four Course meal complemented by fine wines.
- Inclusive drinks package pre & post match
- Match magazine and corporate team sheets
- Exclusive corporate competitions
- Executive seating in Main Stand
- Half-time hot and cold snacks accompanied by tea & coffee
- Corporate gift for each guest
- Post match Presentation to the Sponsor by your table host & the Man of the Match

#### Branding

- Logo on cover of match magazine
- Half Page advert in match magazine
- Accreditation on the Marketing Page of the match magazine
- Accreditation on the Corporate Team Sheet
- Accreditation on the Corporate Menu
- Sponsorship acknowledgement over Stadium Public Address System.
- Pictures of presentations will be published on the club web site [www.saintmirren.net](http://www.saintmirren.net)
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- NEW for 2014-15 Sponsors Company name acknowledged on new Jumbo Screen

<b>Category "A"</b> Celtic	£1,600 + VAT
<b>Category "B"</b> Motherwell Aberdeen	£1,300 + VAT
<b>Category "C"</b> All other clubs	£1,200 + VAT





## TRACKSIDE ADVERTISING

### South Stand

S1-S13 £2,500 + VAT  
 S14-S24 £1,500 + VAT  
 CROWD FACING BOARD £500 + VAT

### North Stand

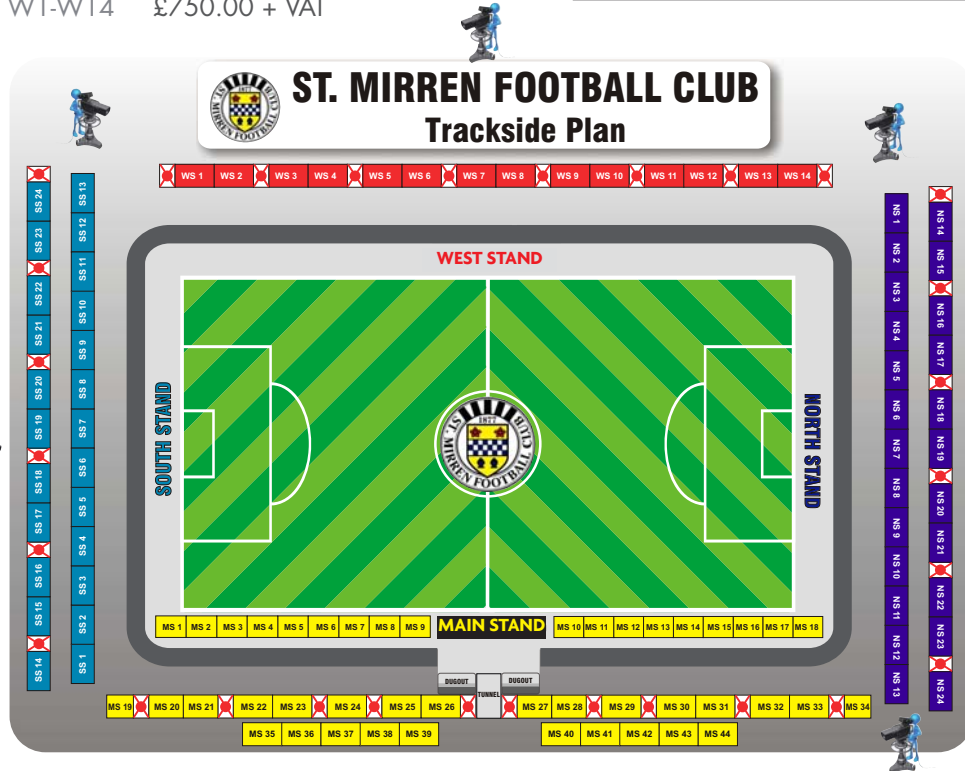
N1-N13 £2,500 + VAT  
 N14-N24 £1,500 + VAT

### Main Stand

M1-M18 £2,500 + VAT  
 M19-M34 £1,500 + VAT  
 M35-M45 £2,000 + VAT  
 CROWD FACING BOARD £500 + VAT

### West Stand

W1-W14 £750.00 + VAT







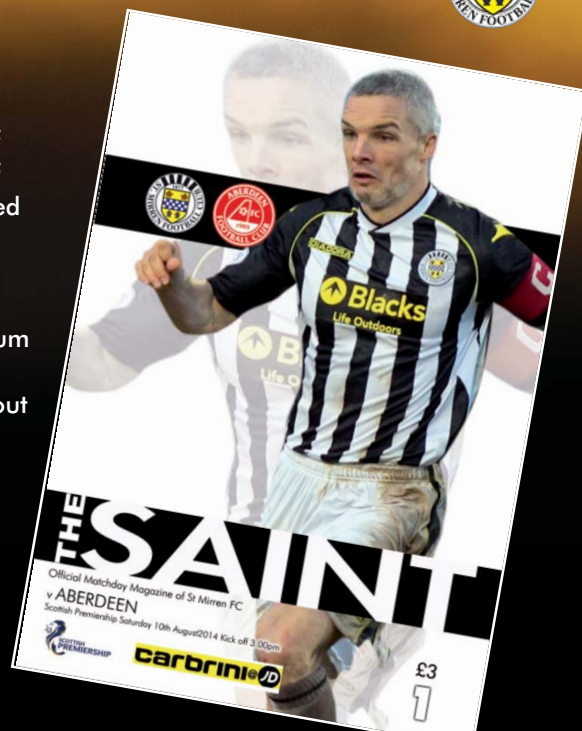
## MATCHDAY MAGAZINE ADVERTISING

Advertising in the Saints Match Magazine is a cost effective way of promoting your company brand and products. With a minimum of 1,500 magazines printed for each game the magazine is purchased by both fans and corporate guests with over 400 distributed throughout the corporate suites on matchday.

We can cater for any budget, so businesses large and small have continued to use the official Saints Magazine as an effective medium to promote their brand.

Your advert will appear in every Match Magazine printed throughout the season.

Full page	£1,750 + VAT
Half page	£1,000 + VAT
Quarter Page	£600 + VAT
Box Advert	£350 + VAT



## SPONSOR A PLAYER

### PLAYER KIT SPONSORSHIP

This is a terrific opportunity to be associated with the Club. Branding your name or business alongside the player of your choice will give you or your business an impressive profile throughout the entire season in every edition of the Match Magazine.

You will also be presented with the players match worn shirt at the end of the season.

Home shirt	£350 + VAT
Change shirt	£300 + VAT





ST. MIRREN PARK, GREENHILL ROAD, PAISLEY, RENFREWSHIRE PA3 1RU  
Telephone: 0141 840 1337

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